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APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 01/22/2002 Harry L. Tarnoff ZOUSA.001A 10/055,796 7433 **EXAMINER** 20995 7590 03/10/2005 KNOBBE MARTENS OLSON & BEAR LLP HALIM, SAHERA 2040 MAIN STREET ART UNIT PAPER NUMBER FOURTEENTH FLOOR IRVINE, CA 92614 2157

DATE MAILED: 03/10/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applicati	on No.	Applicant(s)	
Office Action Summary		10/055,7	96	TARNOFF, HARRY L.	
		Examine	,	Art Unit	
		Sahera H		2157	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailling date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).					
Status					
1)🛛	Responsive to communication(s) filed on <u>22 January 2002</u> .				
, —	☐ This action is FINAL. 2b) ☐ This action is non-final.				
3) 🗌	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.				
Disposition of Claims					
4) ☐ Claim(s) 1-6 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-6 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
9)☐ The specification is objected to by the Examiner.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.					
Priority under 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 					
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 7/02,9/02,7/04. 4) Interview Summary (PTO-413) Paper No(s)/Mail Date 5) Notice of Informal Patent Application (PTO-152) 6) Other:					

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DETAILED ACTION

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1. This Office Action is in response to communication filled on January 22, 2002.

Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

- 3. Claim 1 recites the limitation "the platform", "the existing website" in line 1. There is insufficient antecedent basis for this limitation in the claim. For examination purposes they are read as "a platform" and "an existing website".
- 4. Claim 1 recites the limitation "said network" in line 2. There is insufficient antecedent basis for this limitation in the claim. For examination purposes it is read as "a network".
- 5. Claims 1 and 2 recite the limitation "the location" in the claims. There is insufficient antecedent basis for this limitation in the claim. For examination purposes it is read as "locations".
- 6. Claim 2 recites the limitation "this rule" in line 1. There is insufficient antecedent basis for this limitation in the claim. For examination purposes it is read as "said rules".

Claim Rejections - 35 USC § 102

7. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the

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applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

- 8. Claims 1 and 2 are rejected under 35 U.S.C. 102(e) as being anticipated by Umbreit, U.S Pat. No. 6,704,787 (hereinafter Umbreit).
- 9. Umbreit teaches a system adapted for installation on the platform of the existing website for both limiting and expanding content sent to a client over said network connected to said website comprising (abstract):

a node registration database configured to store the location of plural nodes of said network (col. 2, lines 36 –39 and Fig. 1, numeral 20, Umbreit teaches content providers that are members of a group of affiliated content provider),

a rules database configured to store rules regarding content to be sent to clients by said website (col. 4, line 21 – 31, Umbreit discloses the user inputting information and a database containing user information accessed by the access code and the access code is used to permit and limit access to content); and

a content validator configured to automatically review said content before said content is transmitted to the client (abstract, Umbreit teaches before the content is sent, the demographics of the user is verified based on which content is distributed), and

controlling access by a client to said content validity in accordance with the decision of said content validity (abstract, Umbreit teaches based on the demographics of user, content is customized or user is restricted access to portions of content).

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10. Regarding claim 2, Umbreit teaches the system of Claim 1, wherein this rules stored in said rules database include one or more of the following:

Only allow access from particular nodes, Only provide access during certain hours of the day, Only allow access from registered users using a security key (abstract user with the code are allowed access to certain content based on their demographics) Only allow access from within a particular geographic region (col. 5, lines 53 – 59) Only allow access with the receipt of payment or credit approval Transmit notification, if any, to a particular node at only certain intervals (see col. 6, lines 31 –57).

- 11. Claims 3-6 are rejected under 35 U.S.C. 102(e) as being anticipated by Li et al., U.S Pat. No. 6,631,496 (hereinafter Li).
- 12. Reference to claim 3, Li teaches a system for automatically updating a plurality of search engines in a network with content changes in a site included in said network comprising (abstract):

a RevBot installed at said site, said RevBot comprising (col. 14, lines 11 – 34):

parser means responsive to incoming requests from said search engines in said

network; node registration (col. 1, line 58 – 65, list of bookmarks) means coupled to

said parser means for storing a list of node network locations of said search engines

(col. 14, line 12 – 29), and means responsive to said parser means and said node

registration means for automatically transmitting said content changes to said search

engines (col. 14, lines 12 – 29).

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13. As to claim 4, Li teaches A RevBot for automatically controlling access to a website, said RevBot adapted for installation on the platform of an existing website, said RevBot comprising (abstract):

a parser coupled to the network in which said website is installed; a rules file, a rules applier coupled to said rules file, a content validator (col. 13, lines 13 – 47); and an access control and deny module responsively coupled to said rules applier, and operatively and responsively coupled to said website and to said content validator (col. 13, line 60 – col. 14, line 10).

- 14. Reference to claim 5, Li teaches a RevBot for automatically updating information and content at network nodes hosting search engine databases, said RevBot comprising (abstract):
- a parser coupled to the network in which website is installed (col. 14, line 1 11), a notification module responsively coupled to said parser (col. 14, line 11 39); and a node registration module coupled to said notification module so that nodes registered in said node registration module will be automatically sent content update notifications (col. 14, line 11 67).
- 15. Reference to claim 6, Lie teaches a system adapted for installation on the platform of an existing network site, the method of automatically assisting search engines connected to said network, comprising the computer-implemented steps of

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(abstract): storing the location of plural search engine nodes of said network (col. 1, line 58 – 65, list of bookmarks); storing rules regarding content to be sent to said search engine nodes (col. 5, line 55 –60, user sets refreshing intervals); and automatically transmitting content changes to said search engines over said network to update said search engines (col. 5, line 68 – col. 6, line).

Conclusion

- 16. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
 - U.S. Pat. No. 6,836,768 to Hirsch
 - U.S. Pat. No. 5,933,498 to Schneck et al.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Sahera Halim whose telephone number is (703) 305-8054. The examiner can normally be reached on M-F from 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571) 272-4001. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Sahera Halim Patent Examiner

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February 25, 2005

SUPERVISORY PATENT EXAMIN